



6 Months Later

Media Kit

Q2 2024

About Us

We focus on explaining the long term impacts of the technology around us through long-term reviews, comparison videos, and explainers.

YouTube Metrics



2.8M

Total Views
in Q1 2024



213K

Channel subscribers



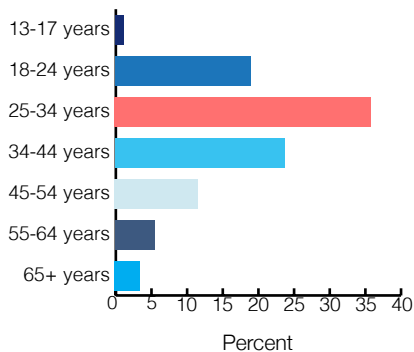
55k

Average views for long-form
videos released in Q1 2024

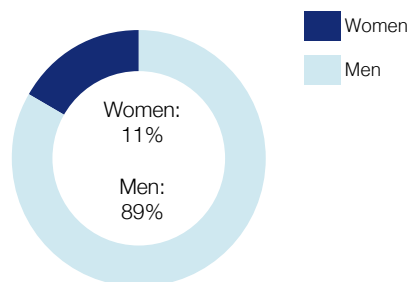


Audience Demographics

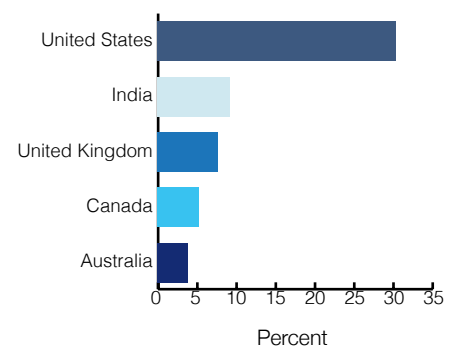
Audience Age Split



Audience Gender



Top Countries





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Notable Brands We've Worked With

Click on a logo to view an example of a service



Service used: **Integrated Ad,**
Newsletter post



roborock
Service used: **Integrated Ad,**
"Presented by YOUR BRAND"



Service used: **Dedicated Video**



Service used: **Integrated Ad**

Core Services

Integrated Ad

Ad featuring your brand integrated into a video.
60-90 seconds in length.
First half of video.

Usage Rights

Use our existing videos for your marketing purposes.

Dedicated Video

An entire video created by 6 Months Later.
Short form or long form.

Additional Services

Email newsletter

"Presented by YOUR BRAND" text in entire video

Exclusivity

Product Placement